

Michigan Chapter Soil & Water Conservation Society

A MATTER OF BALANCE: ECOSYSTEM SERVICES AND SUSTAINABLE AGRICULTURE

Michigan Chapter Soil and Water Conservation Society Seminar

Wednesday, March 9, 2011, 9:00 a.m. – 4:30 p.m.
Michiganamme Room, Kellogg Hotel and Conference Center
Michigan State University, East Lansing, Michigan

DRAFT AGENDA

Moderator: Jean Gagliardo, President, Michigan Chapter SWCS

- | | |
|------------------|--|
| 8:00-9:00 | Registration |
| 9:00 – 9:10 | Welcome and Introductions
Jean Gagliardo, President, Michigan Chapter SWCS |
| 9:10 – 9:45 | Ecosystem Services Overview
Patrick Doran, Director of Science, The Nature Conservancy |
| 9:45-10:45 | Future Midwestern Landscapes Study
Betsy Smith, Senior Research Ecologist, National Exposure Research Laboratory |
| 10:45-11:00 | Break |
| 11:00-12:00 | Making Markets work for Conservation
Carl Lucero, Deputy Director, USDA Office of Environmental Markets |
| 12:15-1:30 | Lunch (Award Presentations) |
| 1:45 – 2:45 p.m. | Ecosystem Services from Crop Management: What they Cost to Supply and What Citizens Will Pay
Scott Swinton, Professor, Dept. of Agricultural, Food and Resource Economics, MSU |
| 2:45 – 3:00 p.m. | Break |
| 3:00 – 4:00 p.m. | Creating Market-Quality Credits from Ecosystem Services
Todd Parker, Associate, Climate Change and Natural Resources, Delta Institute |
| 4:00 – 4:30 p.m. | Questions and Answers |

To foster the science and the art of soil, water, and related
natural resource management to achieve sustainability