

MACD Conservation Partnerships

Hugh Brown
Michigan Chapter
Soil and Water Conservation Society
Past President

Michigan Chapter Soil and Water Conservation Society



MISSION: Fostering the science and art of soil and water conservation in Michigan and the Great Lakes Region.

Incorporated as a federal 501(c)(3) and Michigan Domestic Nonprofit Corporation

Partner with MACD, NRCS, and other organizations and agencies



Michigan Chapter

Professional Development

- Professional development seminar related to soil and water conservation in March during MSU's Agriculture and Natural Resources Week.
- Conducts an Annual Meeting in late Fall with a workshop or tour.
- Provides technical training to conservation professionals.

Michigan Chapter



International SWCS Annual Conference



73RD SWCS INTERNATIONAL ANNUAL CONFERENCE

CULTURE, CLIMATE, AND CONSERVATION

ALBUQUERQUE, NEW MEXICO
JULY 29 - AUGUST 1, 2018





Michigan Chapter

Communication

- Michigan Chapter has monthly newsletter
- Journal of Soil and Water Conservation
 - A multidisciplinary journal of natural resource conservation research, practice, policy, and perspectives
 - Peer reviewed applied research & a general section containing features and articles
- Monthly Conservogram newsletter
- Weekly News Briefs
- Books and special publications





Michigan Chapter

Advocacy

- Chapter's Legislative Committee tracks bills in Michigan Legislature and US Congress.
- Alerts members about legislation affecting conservation.
- John Peterson, the Society's Washington, DC, representative, tracks legislative issues and serves as a link to lawmakers and other national conservation organizations.



Michigan Chapter

Professional Service

- Encourages the development of future conservationists with the Michigan Scholarships in Conservation Program
- Assists with the Michigan FFA Land Appreciation Contest each spring.
- Supports the Michigan Envirothon with technical and financial assistance.
- Recognizes the outstanding soil and water conservation efforts with an Awards program.



Michigan Chapter

Websites

Dan Kesselring maintains the Chapter's website at www.miglswcs.org

Parent Society posts useful information:

www.swcs.org/resources/

www.swcs.org/resources/conservation-media-library/

www.slideshare.net/SWCSevents/presentations

Michigan Chapter



Partnerships

- Engage new audiences
- Support funding for projects
- Achieve conservation objectives
- Advance natural resource policies

Michigan Chapter



“Many farmers - most farmers, and that means millions - need some technical help in making the change to this more efficient, easier, and more productive type of farming, and they need also moral support and encouragement.”

-Hugh Hammond Bennett

Founding Member of the Soil and Water Conservation Society

Michigan Chapter



Why Join?



Have a voice for conservation with leaders



Discounts on books and merch



Receive 6 issues of the Journal of Soil and water Conservation and other online publications



Discounts to Soil and Water Conservation Society Annual Conference



Connection to your local chapter



Support a cause you care about